

ANDREA GARRETSON

# DAILY ACTION PLAN

Add 15-20 Friends using *Blue Ocean Method	MON	TUE	WED	THU	FRI
Send Messages to 15-20 people using attached script	MON	TUE	WED	THU	FRI
Make 2 posts per day Using *RVL Formula	MON	TUE	WED	THU	FRI
Wish all of your friends a happy birthday in messenger	MON	TUE	WED	THU	FRI
Join at least 5-10 FB Groups within your Niche Rotate making 1 post in a group per day	MON	TUE	WED	THU	FRI

ANDREA GARRETSON

# DAILY ACTION PLAN

	MON	TUE	WED	THU	FRI
Engage with your friends' posts 15-20 minutes before each post with comments or loves					

	MON	TUE	WED	THU	FRI
Follow up with 10 people per day that you have not messaged in several days					

\*Blue Ocean Strategy: Find 10 Fan Pages, Ads or such of a person that your ideal client would be following and go to this page. Look for potential ideal clients there to friend request. If you only friend request people that FB suggest, you will end up with the same friends as your friends. DO NOT have a friends list full of people from within your company. You do not need to see them in your news feed everyday. You are not trying to sell to them. You need fresh prospects to see your content.

\*Script to use: **Hey, \_\_\_! Thank you for accepting my friend request! So nice to connect with you. I noticed (something about them from their profile). I also (something about you in relation to that fact.) How's your week going?**

**\*RVL Formula:**

**Results:** This would be a post regarding results. It may be a testimonial from a client or another promoter or affiliate. It may be about your personal results. I would build curiosity with these posts. I would not name the name of the product, ever. You want to raise curiosity and lower resistance.

**Value:** This would be a post that adds value to your audience in some way. These posts may include: educational posts, inspirational posts (quotes), entertaining posts, or stories.

**Lifestyle:** This would be a post about your life. You just want to let your audience see you as a real person. This is where you will build your relatability factor.